

Welcome to the Ice Age

#inversehair



 inverse®
hair conditioning system

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Inverse – a better way to condition your hair.

For decades, we've battled hair wars with potions, lotions, and damaging heat tools.

Follow us on online.
You won't regret it.

It's time to liberate ourselves from the shackles of the traditional conditioning experience. But how?

Inverse, the world's first ice conditioner, is a genius hair tool that improves the condition of your hair, every time you use it.

fb.com/inversehair
[@inversehair](https://twitter.com/inversehair)

This frozen beauty locks in moisture to give you softer, stronger, shinier, healthier, more manageable hair. Open your mind, reach for the freezer door and unleash the treasure within.

[#inversehair](https://twitter.com/inversehair)

Curious? Head to inversehair.com to join the revolution.



NO CHEMICALS



NO HEAT



NO CORD



NO MESS